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Total = 68,911
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“I was privileged to be in Ukraine earlier this year. It is an opportunity I urge everyone reading this to take. Only by being there can you see the extent of the need and the value of our work.”
Welcome from the Chairman

As you can see from our annual report, the scale and breadth of what World Jewish Relief does is impressive and sometimes bewildering.

We are innovative, ambitious and led by a professional team bursting with talent, dedication and drive. But I want to concentrate on two things this year that have dominated our agenda: Ukraine and Nepal.

Last year I wrote about how Ukraine receives so little attention despite the daily atrocities and deprivations occurring there. This year it is even worse. On the brink of debt default; suffering simmering war where lives are routinely lost; parts of the country decimated and inaccessible; over one million displaced people, Ukraine's crisis is virtually ignored. Not by us though. Not by World Jewish Relief. Not for one moment have we desisted in what we do for our communities.

Despite the difficulties, we have continued to run our programmes. We have provided emergency assistance. We have been stalwart in our support for, and solidarity with, a Jewish community whose only advantage over the difficulties suffered by everyone is what it receives from you.

I was privileged to be in Ukraine earlier this year. It is an opportunity I urge everyone reading this to take. Only by being there can you see the extent of the need and the value of our work. This trip had a profound effect on me. The sense of isolation is acute and the scale of the problems exponentially greater than they were last time I visited. But some things were inspiringly similar. I have often described what we have achieved in our communities as something close to miraculous - and it is. The region where we work, part of the richest Jewish era in our history, had extinguished its Jews and its Jewishness
Almost completely. Almost. For from the embers, incredible people, inspirational leaders the like of which we rarely see, have recreated communities that look after themselves, have a recognisable and strong identity and culture and are true lights unto the nations within their society. You, our supporters, have created communities bustling with life and activity, with a strong sense of Jewish tradition and heritage, involved in pioneering, cutting edge work with the disabled and other disadvantaged groups and a Hesed system providing comprehensive and sophisticated welfare services to those that need them. That all of this has been sustained in the current crisis is a testament to World Jewish Relief and its supporters. I need hardly tell you, though, how far we are from completing our work. You can see the scale of our ambition in our new corporate strategy. To achieve it, especially now, will require us to find more supporters, more money, more resources. I know, as ever, I can rely on you.

And Nepal. When disaster struck, World Jewish Relief assumed its now established place as the focal point for our community’s response. The response was overwhelming and we immediately deployed our substantial skill and experience to ensure we made a difference where other agencies were not reaching. What we did made, and is continuing to make, a difference. Through us, our community has intervened wisely, generously and for the long term. Disasters such as Nepal are heart wrenching. I am proud that we provide an intelligent, swift and Jewish response to the universal instinct to help.

As I have mentioned, we have developed our new corporate strategy. I am pleased that it combines clarity of mission with achievable, but testing ambition and will, if we are successful, achieve a profound and permanent improvement to thousands of lives. It boldly states that by 2020 we will support 50,000 older Jews to live dignified lives, bring 100,000 people, the majority from within Jewish communities, out of poverty by helping them to help themselves and we will strengthen our role as the British Jewish community’s response to international emergencies.

This year has also seen the launch of our new “look”. These things are only important if they help us do our work more effectively. I hope we will be communicating in a plainer way telling you what you want to hear about clearly and persuasively. Please let me know what you think.

This year I was also incredibly proud that we announced the patronage of His Royal Highness The Prince of Wales. We are immensely grateful for his long term commitment to a set of values we share and which we will more effectively be able to implement with the added boost of his support.

I am proud of what we have achieved this year and daunted by the challenge that lies ahead – but know that, with your support, we will meet it. Thank you.

James Libson
Chair

Date: 30 September 2015
WHO WE ARE
World Jewish Relief is the UK Jewish community’s international humanitarian charity.

WHAT WE DO
We combat poverty and deprivation among the world’s most vulnerable Jewish communities and beyond.

We do this as an expression of the Jewish ethos to: “Anticipate charity by preventing poverty” (Maimonides).

HOW WE ACHIEVE THIS
1. We empower those out of work or living with disability to become self-reliant
2. We meet the physical and emotional needs of older people
3. We respond to the immediate and longer-term recovery needs of those affected by catastrophic disasters worldwide.

We provide effective interventions through trusted local partners, enabling individuals and communities to support themselves.
CRITICAL SUCCESS FACTORS

To achieve success as an organisation, we focus on five business-critical areas:

**Effective programme partnerships:**
Developing trusted and transparent partnerships, with shared values and deliverables, in order to have a meaningful impact on participants’ lives.

**Measuring and demonstrating our impact:** Developing and utilising our Impact Measurement Framework to assess the impact and effectiveness of our interventions in order to evaluate and improve our programmes.

**Income growth and fundraising efficiency:**
Ensuring year-on-year increases in income and maintaining appropriate fund-ratios (i.e. cost of generating income).

**Being better known and understood:**
Growing our support base and profile within and beyond the Jewish community.

**World Jewish Relief – A great place to work:**
Inspiring an organisational culture that is high-performing, professionally rewarding and enjoyable.

OUR CORE COMMITMENTS

We underpin everything that we do throughout the organisation with these four commitments.

- **Jewish Values:** We are committed to applying Jewish values to all that we do.

- **Courage:** We are committed to taking bold actions to reduce poverty and ensure better futures for those we support.

- **Partnership:** We are committed to building partnerships that create a long-term, sustainable legacy, particularly within the communities that we work in.

- **Expertise:** We are committed to developing sector-leading expertise in every area of our organisation.

“We combat poverty and deprivation among the world’s most vulnerable Jewish communities and beyond.”
Our work helps those with disabilities to step beyond discrimination, empowering them to integrate into society, by giving both work and social opportunities.

Creating Opportunities:

Enabling livelihoods and supporting people with disabilities

World Jewish Relief transforms people’s lives – both now and for generations to come. We enable people to earn a living to feed and support their families. By giving people the necessary skills and tools to generate income, we help people to become self-reliant.

Our work helps those with disabilities to step beyond discrimination, empowering them to integrate into society, by giving both work and social opportunities.
EMPLOYMENT OPPORTUNITIES IN THE FORMER SOVIET UNION

Over the past year, World Jewish Relief, in partnership with six local organisations, empowered 1,434 disadvantaged people to find sustainable employment or develop their small businesses. This has meant that they have become self-reliant and able to support over 3,200 members of their families.

Our livelihood programmes in Ukraine continue to operate in exceptionally challenging economic and social conditions. Over 2.2 million people have been forced to flee their homes in Ukraine, 1.3 million of whom are Internally Displaced People (IDP), stretching the country’s already limited resources to breaking point. With the influx of people from conflict areas has come increased competition for job vacancies and depressed wages. Many companies have cut staff or ceased operations altogether.

“World Jewish Relief empowered 1,434 disadvantaged people to find sustainable employment.”

Nadezhda Savchenko working in her new job as a hairdresser, which she found thanks to the support of our livelihood programme
Despite the crisis, 1,031 people took part in our livelihoods work in Ukraine – including through group training, individual consultations, recruitment services, psychological assistance, vocational training and marketing support. In eastern Ukraine, we have built a network of more than 360 employers that work with us to fill vacancies. Within the past year, the average income increase of those who have taken part in our programme has been 279%, a fall from the previous year (320%) attributed to the economic downturn impacting the labour market. Overall, throughout the past three years in Ukraine, we have reached 2,124 people within our flagship Wohl Livelihood Development programme and achieved an impressive 72% employment rate.

World Jewish Relief has provided specific support for Internally Displaced People (IDPs), who often need to find short-term work to support their families. We have empowered 869 to find employment, 424 of whom have successfully overcome the enormous challenges associated with fleeing their homes and found jobs. They are now able to provide for themselves and 848 family members.

In Moldova, we have assisted 325 disadvantaged participants in the two largest Jewish communities in the country to retrain and find new employment opportunities. Based on the demands of the local labour markets, the projects have placed participants in new jobs as sales assistants, accountants and cashiers. 74% found work and are now able to support themselves and 1,097 members of the families.

**ENTREPRENEURIAL OPPORTUNITIES IN RWANDA**

World Jewish Relief continued its innovative work in Rwanda, empowering 903 vulnerable young people to substantially increase their income. This will lead to them being able to support more than 2,400 family members.

With a generous grant from Comic Relief, we transformed 651 young orphaned smallholders into modern agricultural entrepreneurs, which hit the target of 650 smallholders. They harvested 19,844 watermelons and 45 tonnes of tomatoes.
In one growing season (about three months) 39 made more than £100 and five made more than £400. In comparison, rural income is on average a meagre £9 per month.

42% of participants increased their income by at least 60%, representing a significant number of farmers who have gained more productive employment from high-value horticulture. We are aiming that over three years this will rise to 80% of participants – an ambitious target that we are on our way to achieving. So far, 39 farmers (6%) increased their income by at least 600%.

In August 2014, the team hosted a visit to the project by the television presenter Caroline Flack, resulting in substantial media coverage.

In March 2015, we organised a well-attended and informative roundtable in the Eastern Province, where government officials and other NGOs learned of the value of harvesting watermelons as opposed to staple crops. As a result, the government has enabled us to access land in the coveted agricultural research station, which enables to the testing of promising new crops.

In Kayonza, we helped 109 vulnerable young people including former sex workers and street children. They were trained in carefully selected vocations, including hairdressing, tailoring and construction, which are in high demand on the local market. 60% have already found employment as a result.

“With a generous grant from Comic Relief, we transformed 651 young orphaned smallholders into modern agricultural entrepreneurs.”
PEOPLE WITH DISABILITIES

Over the past year, World Jewish Relief has supported 7,573 people with disabilities to lead lives of self-reliance and dignity and become economically and socially included.

We have worked to make towns and cities in Ukraine and Georgia more accessible for people with disabilities. In Ukraine alone, we have altered 14 houses and 11 public buildings to ensure that people can access services in the community and live independent lives.

In addition, we have supported advocacy programmes in Ukraine which have challenged discrimination through a series of training activities, events and by raising awareness through the media. Our advocacy work with the Deputy Director of the Municipal Department of Transport has ensured that a deadline was given to transport companies to repair all the ramps in Kharkov’s buses, and drivers to understand the important of assisting people with disabilities.

We have provided training and support in Ukraine, India and Moldova to help people with disabilities to access employment. In Ukraine, we supported 78 people to undertake an intensive IT training course, which will give them essential computer programming skills, which they can use professionally.

We have supported 704 people in Mumbai, India to start their own businesses and access job opportunities within large corporations.

In Moldova, we held a job fair and networking event that involved key government ministers, NGOs, people with disabilities and employers to connect people to employers. Because of the event, the National Employment Agency of Moldova has committed to holding the job fare annually.
Helping older people:

Meeting their physical and emotional needs

Older people in former Soviet Union often face ill health, loneliness, disability and crippling poverty. They are amongst the most discriminated against in society. Many have faced persecution, stretching back to the Nazis and the Cold War. We ensure that those needing immediate support – food, housing, warmth – are cared for, whilst our work to reduce loneliness brings older people together and helps to forge a sense of community.

**PHYSICAL WELLBEING, HOME REPAIRS, FOOD CARDS**

We continued our support for the physical wellbeing of the most vulnerable older people in Ukraine and Georgia, contributing to the welfare needs of people through the provision of homecare workers, medicines, winter heating and material support through bank cards.

Of those older people, we supported 8,061 in Ukraine alone, meeting their immediate physical needs at a time when the crisis has decimated the country.

The World Jewish Relief bank card scheme gives older people in Ukraine and Georgia cards preloaded with money so that they have the choice as to where to shop and the flexibility to spend on food or medicines as needed, which many could simply not afford on their pensions alone. This is run through the American Jewish Joint Distribution Committee (JDC).

Providing homecare support for older people has ensured that 1,359 people were able to live independently with dignity in their later years.”
We supported the welfare of a further 2,362 older people in eight countries across the former Soviet Union, born during the Soviet evacuation when families fled Nazi persecution.

Among other programmes targeted at improving older people’s wellbeing, we ensured that 2,669 people had eye tests and glasses, eye surgeries and hearing aids. Providing glasses and hearing aids is critical to prevent increased isolation through sight/hearing loss and can also prevent injury associated with falls.

We made sure that 462 vulnerable older people could live in dignity by repairing their homes this year. We have been running this programme for four years and have now repaired the homes of 1,164 of the community’s most vulnerable. We are therefore starting to change the geographical focus to ensure that the programme is run in locations with significant need. In our home repairs project in Kishinev, Moldova, we surveyed those who received repairs. Only 37% felt comfortable and dignified in their homes beforehand, compared to 93% who felt that afterwards.

**Emotional wellbeing programme**

Through our emotional wellbeing programme, we have supported six projects in 45 locations across
Ukraine to work with older people, mainly those living alone without close family ties. We aim to tackle loneliness and isolation through empowering participants to become actively involved and increasing intergenerational and community links. 2,255 older people and 300 younger people have been actively involved this year across Belarus, Moldova and Ukraine.

In the past year in Ukraine, stress-relieving workshops, consultations with psychologists and the opportunity to meet with friends in 34 home gatherings have provided much-needed respite and distraction from the ongoing crisis. Even in the conflict-affected regions of Donetsk and Lugansk, the sounds of heavy shelling and bombing did not prevent older people meeting. Our home gatherings continued to function, representing a lifeline for people living in these areas.

The project is now three years old and more and more young and older people are coming forward to volunteer their time to combat loneliness, with 547 people volunteering this past year alone. We have worked with staff and volunteers to see older participants as valued contributors to their communities rather than recipients of welfare and aid.

**Emotional wellbeing seminar**

In May, we ran a seminar in Kiev for staff involved in our emotional wellbeing programmes. It provided an opportunity for partners to meet each other and discuss common challenges they face on a day-to-day basis, learn new skills and develop as professionals together.

We invited the Holocaust Survivors’ Centre (Jewish Care) to share best practice in social work from the UK.

As well as reflecting on what has been achieved, we focused on looking to the future and the key challenges before us, such as making sure we reach the most isolated elderly people, providing a personalised approach and making sure that services are suitable for all, including people living with dementia.

“This year, 547 people volunteered within our emotional wellbeing programme”
World Jewish Relief funds a long-term programme with the JDC to support 2,362 people (this year) ‘born in evacuation’ (all born after 31 March 1942) across Russia, Ukraine, Moldova, Belarus, Kazakhstan, Estonia, Latvia and Lithuania.

The programme is the largest single grant (£2,218,343 distributed since September 2011) that World Jewish Relief has allocated. The review was undertaken to ensure that funds are administered and utilised effectively and efficiently and to assess whether the programme has improved and sustained older people’s physical wellbeing and helped them to maintain dignity and independence.

The findings indicate that although people born in evacuation might not have suffered directly at the hands of the Nazis, their lives have been significantly negatively affected by harsh experiences at the time of their birth and early years. They suffer from many complex medical conditions, do not receive any special assistance from the state (unlike other groups, including Nazi victims) and are often lonely and isolated.

The report concluded that the programme successfully distributes funds and support to the intended demographic - indeed in some instances, particularly through homecare assistance, it was life-saving. It also highlighted ways to improve its impact in the delivery of food, medical and SOS assistance to ensure the greatest support is provided to the most vulnerable. Given the findings, World Jewish Relief has committed to working with the JDC to continue and improve the programme to ensure that this oft-forgotten group is best supported.
International disasters

We act on behalf of Britain’s Jewish community when international disasters occur. With the whole community behind us, we respond to the immediate and longer term recovery needs of those affected by catastrophic disasters worldwide.
Nepal

In April 2015, Nepal was hit by a catastrophic earthquake, which claimed the lives of over 8,000 people. World Jewish Relief was amongst the first international development agencies to respond thanks to the generosity of the British Jewish community.

The earthquake response marked the first time that World Jewish Relief deployed a staff member to an unfolding emergency, meaning that we were able to form strategic and rapid partnerships with local organisations - the Community Self-Reliance Centre (CSRC), Friends Service Council Nepal (FSCN) and Tevel b’Tzedek.

Our initial response provided emergency nutritional support to 210 households and emergency shelter support to 1,531 households. We particularly targeted the most hard-to-reach communities that were not supported by other aid agencies or governments.

The shelter support was vital in keeping people safe during the monsoon rains which began shortly after the earthquake. Many weeks later, this support was still providing the communities with vital shelter. This emergency relief phase helped to establish World Jewish Relief’s reputation among new partners and local communities as an organisation able to rapidly and efficiently respond to their emergency needs.

As our programmes shift from emergency relief to recovery, we are examining local market chains, agricultural industries and vocational opportunities to develop livelihood programmes which will help people to increase their incomes and fund self-recovery.

Ebola

In 2014, the world witnessed the largest ever epidemic of Ebola, claiming more than 10,000 lives in West Africa.

Together with Street Child of Sierra Leone (SCoSL) we have provided for a variety of the emergency and recovery needs experienced by children orphaned by Ebola and their foster families. Our first grants targeted urgent humanitarian needs, providing 2,078 children across five locations with food and other basic items. We have also provided social and family support to ensure that children left orphaned by Ebola are well cared for.

We addressed the social causes of Ebola’s spread. We launched an Ebola Education and Prevention Programme, using teachers, forced out of work by closed schools, educating their communities about Ebola. We deployed 968 educators across 25 chiefdoms and reached an estimated 242,000 people through this education effort.

As the crisis began to subside and children returned to school, we became concerned that children orphaned by the crisis would become trapped in a cycle of poverty due to lack of education and opportunities without their parents to care for them. We have supported 360 children to return to school and now plan to work with 350 families who do not have enough food, providing them with food grants so that they can focus their energies on restarting their business.

“In Sierra Leone we deployed 968 educators across 25 chiefdoms and reached an estimated 242,000 people through this education effort.”
**Philippines**

Typhoon Haiyan was one of the strongest tropical cyclones ever recorded, devastating parts of Southeast Asia, particularly the Philippines, in early November 2013. It killed at least 6,300 people. Our emergency appeal initially provided people with immediate relief following the devastation.

Over the past year, we have moved onto the rebuilding phase. World Jewish Relief has continued to work with partners – Citizens Disaster Response Centre, Leyte Center for Development, Panay Centre for Disaster Response and Southern Tagalog People’s Response Center - to support the country’s redevelopment.

We have provided thousands of metres of fishing lines for producing edible seaweed, distributed a further 130 boats, farm implements and even 51 carabao – water buffalo. All of this support, using our livelihoods approach, has enabled diverse island communities in both marine and rural environments to rebuild.

World Jewish Relief’s work in the Philippines has reached 10,230 people this year.

World Jewish Relief’s work in the Philippines reached 10,230 people this year.
Ukraine

World Jewish Relief’s work in Ukraine dates back over 20 years. In the past year, with 2.2 million uprooted by the conflict and over 6,400 killed, our support has been increasingly integral to people’s lives. As economic and political uncertainty raged, prices for food rose and electricity and gas became more expensive and our target population has become increasingly stressed by the ongoing political instability.

Despite a fragile ceasefire, those impacted by the crisis have increasingly relied on us for support: Internally Displaced People have had to leave their homes with few belongings; those in the conflict zone itself have been bombed and seen their families and communities devastated and dispersed; and the rest of the country has felt the consequences of both stress and the economic impacts of the fighting.

As the crisis deepened throughout the year and the resulting humanitarian situation deteriorated, we built up a range of programmes to support those impacted by the crisis. We have supported 15,816 people (some of whom receive multiple services):

- Winter relief for 12,817 individuals, the majority of whom are either older people already supported through other programmes or those displaced by the conflict, with the provision of coal, wood, blankets, shoes, payment of utility bills, heaters, window repairs etc
- Provision of food and hygiene kits to 1,790 vulnerable people, particularly targeting older people and people with disabilities who remain in the conflict zone and surrounding areas
- Evacuating 80 people from Mariupol when the fighting escalated in the region
- Supporting 869 Internally Displaced People with livelihood development support in order to help them to find jobs and earn an income, often short-term cash-in-hand to support their families, in the cities to which they have escaped.

As a response to the conflict, World Jewish Relief has registered its first ever country office to ensure that we have a presence to appropriately support people’s needs throughout the conflict and into the rebuilding phase. World Jewish Relief Ukraine has been registered as a separate entity to World Jewish Relief and a Director has been recruited to lead the organisation.

“We have provided winter relief – coal, wood, blankets, shoes, heaters etc - to 12,817 people affected by the crisis in Ukraine”
Critical Success Factors - how we have got on this year

Effective programme partnerships

Last year we supported 61 partners to deliver 93 programmes. The majority of these are long-standing partners with whom we have built strong partnerships, developing programmes that are efficient and effective, targeting the most vulnerable members of communities.

For new partners, we assess their operational capacity to implement the potential programme and review their financial accountability mechanisms to ensure that they can adhere to our reporting requirements.

World Jewish Relief has utilised our expertise to support partners both remotely and in the field (last year World Jewish Relief’s Programme Team made 37 visits to nine countries). The charity has funded technical training and invested in partners’ organisational development to ensure that we have strengthened partners’ capacity to function effectively well beyond World Jewish Relief’s involvement. For example, our long-term partnership with Lyceum Shaalavim, a school in Kharkov, has seen us support their income-generation activities so that they are better able to access funding. The organisation is now on the road to becoming a self-sufficient school, which is not dependent on our funds.

Similarly, Uyisenga Ni Manzi is one of our Rwandan partners, for whom we carried out a Sustainability Index Assessment in 2012. This verified their capability to manage funding and their potential to increase their financial sustainability. As a result, we have invested in and supported them to improve organisational policies and procedures, financial management strategies and systems, monitoring and evaluation capabilities, service provision and expertise in advanced agronomy, as well as upgrade their office facilities. This support in organisational development has helped them to fulfil their aspiration to become a leading Rwandan NGO working with young people. Chaste Uwihoreye, Country Director of Uyisenga Ni Manzi, said:

“Thanks to this programme and to World Jewish Relief we now have a strong team and a good office equipped with internet and computers. We are becoming a sustainable and structured organisation. Thank you very much for the support to help us achieve what we are achieving”.

World Jewish Relief Annual Report 2014-2015
“Thanks to this programme and to World Jewish Relief we now have a strong team and a good office equipped with internet and computers.”
We have organised two workshops for partners to reflect on good practices, learn from what others are doing and network with likeminded organisations. We also invested in exchange visits to enable partners to learn from one another to multiply the impact of our partnerships. For example, a representative of our livelihood work in Krivoy Rog, Ukraine, visited Belarus to help set up a similar programme there.

We are in the process of developing our partnership policy which will frame the principles that guide the way that we work. This will give greater clarity to both the UK-based team and the organisations we support as to how we aim to engage and add value to the work we do.

“The last twelve months have demonstrated the extraordinary generosity of the British Jewish community, reaching out to those less fortunate around the world.”
Income growth and fundraising efficiency

The last twelve months have demonstrated the extraordinary generosity of the British Jewish community, reaching out to those less fortunate around the world.

In the past year, we raised £5.0m exceeding our target of £4.8m although a slight decrease on the previous year (£5.7m). The main reason for the decrease is the fall in legacy income to £0.3m from a strong previous year of £0.7m.

Our Rosh Hashanah and Pesach appeals both performed well, raising vital funds for the Ukrainian community. Across these appeals we raised £417k (gross) from 3,944 donations. This exceeded our target income of £349k by £68k.

Additionally, emergency appeals for Ebola and the Nepal earthquake raised £655k through which we acquired 503 new donors.

Our two flagship events, the Annual Dinner and Pomegranate Lunch, continue to raise significant funds and provide a platform for supporter engagement. This year, despite having fewer guests at the Annual Dinner than last year (424 as compared to 523), we raised £1.3m (gross) compared to £1.5m in 2014, the previous year’s figure having been achieved largely due to a small number of one-off very large gifts. The Pomegranate Lunch raised £77k (gross) as compared to £77k in 2014, despite guest numbers being lower (156 as compared to 192). At both the Pomegranate Lunch and the Annual Dinner, the average pledge was higher than budgeted and higher than in previous years.

We will continue to strive for the greatest fundraising efficiencies, ensuring that our supporters’ money is both raised and spent professionally, wisely and carefully. We thank all of our loyal donors for their continued support and welcome all those who gave to World Jewish Relief for the first time this year; we hope that you will do so again in the coming year.
Being better known and understood

With only 66% of the UK Jewish community knowing of World Jewish Relief, we have begun a long journey towards creating a better known, understood and established brand identity. This year, we also carried out a supporter survey, which found that 23% of our supporters agreed that World Jewish Relief is their favourite charity. In addition, we worked with the Institute for Jewish Policy Research (JPR) to profile our supporters in able to better understand our core demographic.

This year, World Jewish Relief rebranded in order to create a visually appealing, engaging and simple way of describing the organisation so as to better connect the organisation with its current and potential supporters.

We have focused on media and digital channels in order to engage the Jewish community. In the run-up to Pesach, a Jewish Chronicle front page highlighted the work that we are doing in the current crisis in Ukraine. The newspaper’s editorial column highlighted our work: “World Jewish Relief does vital life-preserving work in parts of the world that many of us barely think about, let alone visit. Their work demands our support.” We have generated more media coverage than ever before, both within and beyond the community. This year we gained 193 pieces of media coverage, 386% of target. 36 of these were beyond Jewish media, including in the Daily Mail, Guardian and Sky News.

More people have engaged with us digitally than ever before. 46,408 people visited our website this year, as opposed to 44,843 last year. Our new website, which will launch in 2015-2016, will boost this even further. We have also been engaging people with both photography and video. Our YouTube page has received 8,771 views this year, with a particularly popular video highlighting our thankathon in which the whole office spent a day calling supporters. Our Facebook engagement has risen by 320% compared to the previous year.

We have also engaged with synagogues and communities through our rabbinical advisory team meetings, at which rabbis and Jewish educators meet three times a year to help infuse World Jewish Relief’s work with Jewish values.

In addition, World Jewish Relief was delighted to announce the patronage of His Royal Highness The Prince of Wales. The support of His Royal Highness demonstrates the close connection between the Royal Family, World Jewish Relief and the UK Jewish community.
“World Jewish Relief does vital life-preserving work in parts of the world that many of us barely think about, let alone visit. Their work demands our support.”

Jewish Chronicle
World Jewish Relief – A great place to work

We have continued to build an organisational culture based on respect, diversity, high performance, measurable results and fun. A staff survey was completed by all staff in order to gauge and improve the office environment.

Extensive training has been conducted across the organisation. All managers and senior leaders were trained in management and leadership by the Management Centre. Every staff member went on a British Red Cross first aid training course. In addition, specific skills-based training was completed within departments, for example the Mango Finance training and Institute of Fundraising training. Several staff members have been mentored by senior professionals from other charitable organisations, including Save the Children, British Red Cross and The Children’s Society.

In order to cultivate a positive atmosphere, regular team away days were undertaken – including our Chanukah bake-off extravaganza at JW3.

This year also saw the introduction of improved internal communications mechanisms, including regular lunchtime programme briefings and a fortnightly email updating everyone on the whole organisation’s progress.

World Jewish Relief’s trustees have been brought more into the fold, with a trustee away day debating the new corporate strategy and the introduction of induction packs for new trustees.

A staff member went on the Cambridge Coexist Leadership Programme, both for personal development and to strengthen our links with other faith-based organisations.
Measuring and demonstrating our impact

In order to measure the impact we are achieving, the monitoring and evaluation of learning from our programmes is an essential component of what we do. For each area of our work we have developed a set of overall objectives and indicators to measure the success of individual programmes as well as the set of programmes as a whole. This enables us to learn from different areas of our work and to support partners to improve the effectiveness of programmes we support.

We work with partners to gather the right data. We receive information through various mechanisms including case studies, reports, regular communication both in person and remotely, external and internal reviews. This year we have carried out two external and one internal review of major areas of work; livelihoods, optical support and Born In Evacuation programmes.
By 2020 we will:

• Take 100,000 people, the majority from within Jewish communities, out of poverty by helping them to help themselves

• Have assisted 50,000 older Jewish people to live dignified lives.

• Responded to those affected by catastrophic disaster by strengthening our role as the British Jewish community’s response to international emergencies.

“We combat poverty and deprivation among the world’s most vulnerable Jewish communities and beyond.”
To achieve the above, World Jewish Relief has to progress the following:

**Building Effective programme partnerships**

We will meet the needs of programme participants by working with trusted partners who embrace World Jewish Relief’s strategy and values. We will ensure that our programme partners meet a high standard of financial accountability and technical capability. Part of our lasting legacy will be stronger local partners able to meet the needs of those vulnerable parts of their own community.

**Measuring and demonstrating organisational impact**

Through improved impact measurement, we will increase our programmes’ effectiveness, thereby delivering the best possible results to programme participants. We will be better able to demonstrate the efficacy of our work to supporters.

**Growing our Income**

To achieve the organisational aims, we need to increase our project spend by 3.2% each year until 2020, requiring a similar increase in our income. We will diversify our income streams whilst ensuring that our cost base is carefully monitored.

**Being better known and understood**

We will become better known and understood, primarily by those within the UK Jewish community. Our culture of communication will engage people both offline and online, including through a new website. We will become the Jewish humanitarian voice, enabling us to reach all parts of our community.

**We will make World Jewish Relief a great place to work for our staff, volunteers and lay leaders.**

We will continue to build an organisational culture based on respect, diversity, high performance, measurable results and fun for the fabulous people that work with us. We will invest in staff and trustees to ensure happiness, dedication and longevity. We will focus our professional staff development on exceptional leadership, high management standards, technical expertise and innovation.
Financial Review

Overview

The 2014/15 year has seen some significant changes in our work as World Jewish Relief continues to build a strong and financially viable organisation. There has been an increase in staff in our Communications, Fundraising and Programmes teams as we promote our organisation, seek to increase our donor base and strengthen our relationships with our partners.

Our focus in Ukraine has been heightened by the conflict and we identified additional expenditure to provide much-needed food, blankets and shelter for those forced to flee their homes. In December we established a separate entity, World Jewish Relief Ukraine, based in Kiev. This is a subsidiary of World Jewish Relief and its purpose is to allow us to generate resources and respond more efficiently to the ongoing situation in Ukraine. The transactions with this organisation are not yet material with running costs of less than £20k this year.

Emergency appeals were also launched for the Ebola crisis and the Nepal Earthquake.

There was no income from Gifts in Kind in 2014/15 as this programme closed in July 2013. This has reduced income again this year but the availability of our reserves, especially the OSHA funds to support victims of Nazi persecution, has meant that overall expenditure levels have increased.

The overall deficit of £2.0m before investment gains is an increase of £1.9m from 2013/14 when the figure was £0.1m. This deficit is in line with our planned levels as we look to fully utilise our OSHA restricted funds within the next six years.

Income

Income has decreased by £1.8m from £7.2m to £5.4m since the 2013/14 year. The closure of the Gifts in Kind programme has seen a reduction of £0.7m. There were also fewer legacies leading to lower legacy income of £0.4m. However 2013/14 had been a strong year for legacies and the 2014/15 figure was in line with expectations.

Income from major, individual and community fundraising decreased by £0.3m from £4.2m to £3.9m. This was largely due to lower income generated at events as we continue to face a challenging market for fundraising from events. The fundraising team is prioritising our events portfolio for 2015/16 to ensure we maximise income from this area. Income from the Ebola crisis, the emergency situation in Ukraine and the Nepal Earthquake generated a total of £0.7m which was £0.1m lower than Emergency Appeal income in the previous year.

Investment income increased by £20k. Although bank interest decreased significantly due to the low interest rates being offered on deposits, the income from our managed portfolio increased. We report on gross investment income before management fees have been deducted. The investment portfolio has experienced an exceptional year and is showing an unrealised gain of £1m.
**Expenditure**

Although the Gifts in Kind programme ended there has been an overall increase in expenditure since 2013/14 of £100k from £7.3m to £7.4m.

Charitable expenditure has increased by £0.1m as the reduction of £0.8m due to the closure of Gifts in Kind was more than offset by an increase in Programme grants of £0.9m. This increase was due to an increase in expenditure on our Born in Evacuation programme in Ukraine and in our emergency expenditure in the Philippines, Ukraine, Sierra Leone and Nepal.

Total fundraising costs fell by £26k from £1,318k to £1,192k due to lower event and community fundraising costs while we rebuild these portfolios. Total communications’ costs increased by £195k from £145k to £340k due to an increase in staffing and the costs of advertising and rebranding in order to increase awareness of who we are and what we do.

Overheads costs increased by £148k as we now show our investment management fee of £127k gross of investment income received. Salaries only increased by £20k as the increase in staff through establishing new posts was offset by staff vacancies.
Financial Policies and Performance

Investments

Council has approved a policy which covers the management and review of the charity’s investment portfolio. Council considers that a total return approach to investments is appropriate. Asset allocation ranges for each fund for which investments are held are assessed by the Finance Committee. These are passed on to the Investment Committee which in turn provides recommendations to Council on any portfolio rebalancing required. Investments are normally denominated in Sterling, though non-Sterling investments can be considered to enhance portfolio return or improve diversification. Leverage is not permitted. Foreign currency commitments are held in cash. The policy currently does not look to use non-financial criteria, such as ethical or social policy considerations, in the selection of investment assets.

The investment portfolio comprises:

<table>
<thead>
<tr>
<th>Investment Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managed equity funds</td>
<td>89%</td>
</tr>
<tr>
<td>Cash</td>
<td>11%</td>
</tr>
</tbody>
</table>

Reserves

Council reviews World Jewish Relief’s reserves policy each year, ensuring that the charity has sufficient funds to be able to absorb setbacks in its ability to raise funds and maintain its charitable expenditure programmes. At present, a significant proportion of general fund programme grants are underwritten in advance at the commencement of each financial year from general fund reserves, relying on budgeted income to be generated during the year.

World Jewish Relief had combined funds of £15.5 million at 30 June 2015 (2014: £16.5 million) comprising:

<table>
<thead>
<tr>
<th>Fund Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>General funds</td>
<td>£1.6 million</td>
</tr>
<tr>
<td>Designated funds</td>
<td>£3.4 million</td>
</tr>
<tr>
<td>Restricted funds</td>
<td>£10.5 million</td>
</tr>
</tbody>
</table>

Council considers that free reserves should be held at a minimum level broadly equivalent to one year’s administration costs, currently £1.6 million. The charity ended the year with general funds at the desired level of £1.6 million.
Council considers it prudent, as a responsible grant-making organisation, to set aside a proportion of free reserves to cover certain longer-term programmes. £2.3 million has been designated for this purpose which is the same as the previous year. Total designated funds comprise:

- The cost of World Jewish Relief’s freehold building of £1.1 million. The cost of purchase and refurbishment is held as a tangible fixed asset.
- A dilapidations fund of £0.1 million, held to cover necessary future repairs and refurbishment.
- £2.3 million to ensure we can continue to support critical programme commitments throughout the former Soviet Union.

Council is satisfied with the level of free reserves.

- Restricted funds, which fall outside of the definition of free reserves, have specific use conditions and are used to fund projects and programmes. It should be borne in mind that 87%, or £9.1 million, of the total restricted funds of £10.5 million are restricted to funding programmes in support of victims of Nazi persecution. Net expenditure against this fund before investment gains was £1.6m and after investment gains of £0.6m was £1m. We plan to continue to spend these funds at this level over the next six years until the fund has been fully utilised.
Structure, Governance and Management

Constitution

The Charity is governed by its Memorandum and Articles of Association dated 31st December 1984 as amended by Special Resolution on 29th September 2003.

Council of Management

The governing body of the charity is the Council of Management (Council) which meets five times a year and must consist of at least five members. Members of Council are recruited based on their ability to apply their skills and expertise to the varied activities of the Charity as and when required. Prospective members, with appropriate skills, are invited to attend three Council meetings and, provided they remain interested and a majority of Council members agree, their appointment is ratified at the next Council meeting. Council members are appointed for a period of three years, with an extension for a further three years. A further period of three plus three years is possible following a one year break.

On appointment, new members receive an information pack and an induction which includes information on World Jewish Relief’s governance structure, charitable activities, finances, fundraising and staffing. Trustees are encouraged to visit international projects. Members of Council are also directors of the company and trustees of the Charity. No Council member has a beneficial interest in the company.

Council bears responsibility for strategic planning, policy and direction. Council delegates governance responsibility for directing and monitoring the day to day running of the Charity to the Honorary Officers comprising the Chairman, Vice-Chairman, Treasurer, the chair of the Allocations Committee, chair of Philanthropy Committee and one trustees with particular interest in strategic governance. The Honorary Officers meet as necessary throughout the year to review the governance and administration of the Charity. The Chief Executive attends Honorary Officers’ meetings. Implementation is delegated to the Chief Executive, who is answerable to Council, and his Senior Leadership Team. The other members of the Senior Leadership Team, reporting to the Chief Executive, are the Director of Philanthropy, Director of Finance and Resources, Director of International Programmes and Partnerships and Director of Communications. Council delegates the detailed review of certain issues to specific committees, namely the Finance, Allocations, Investment, Nominations, Philanthropy and Honorary Officers’ Committees. Committees are chaired by, and primarily composed of, members of Council, supported by lay experts. Grants made to partners are determined by the Allocations Committee, subject to ratification by Council. Detailed applications are received from many organisations and are fully discussed and considered by the Allocations Committee. On approval, grant agreements are formalised, subject to satisfactory responses to questions and adequate financial and narrative reporting.
The Finance Committee takes delegated responsibility on behalf of Council to review all financial aspects of the Charity’s activities including its strategic and operational plans, so as to ensure short and long term viability. The Committee also ensures there is an effective external audit function and reviews the procedures in place to evaluate the adequacy of partners’ financial controls. The Finance Committee oversees all systems, controls and processes that may have an impact on the Charity’s ability to meet its aims. The Finance Committee reviews risk analysis, the risk management process and compliance with relevant law, regulations, obligations and best practice.

The role of the Investment Committee is to research and make recommendations to Council on suitable investments for excess funds, and the appropriate timing for acquisition and disposal. The Investment Committee monitors the performance of World Jewish Relief’s investment portfolio and receives regular reports from the third party fund managers. The Nominations Committee ensures that the structure, composition, recruitment, tenure and succession of World Jewish Relief’s Board and its committees is appropriate and effective.

The Philanthropy Committee maintains strategic long term oversight of our fundraising and communications activities, providing scrutiny and challenge in a context which is changing rapidly.

World Jewish Relief’s Objects

The Charity’s objects are defined in its Memorandum and Articles of Association as “the relief and assistance of persons in necessitous circumstances including (but not limited to) Jewish refugees or any other Jewish persons and the relief of sickness and physical disability in any part of the world in such manner and on such terms and conditions as may be thought fit”.

Risk

World Jewish Relief has a formal risk management process through which the Senior Leadership Team identifies the major risks to which the organisation may be exposed and has ranked these by likelihood and impact, culminating in a risk control document which is updated on a regular basis. All significant risks, together with current mitigation actions, are reviewed regularly throughout the year by both the Finance Committee and Council. Council is satisfied that systems have been and are in place to mitigate identified risks to an acceptable level. Particular emphasis continues to be placed on effective grant management, service delivery monitoring and evaluation and budgetary controls. Income streams are closely monitored to ensure the viability of allocations to partner organisations, as well as the Charity’s long-term sustainability.
The majority of World Jewish Relief’s charitable work is carried out by making grants to partner organisations.

Grants to partners

The majority of World Jewish Relief’s charitable work is carried out by making grants to partner organisations. Grants are traditionally made on an annual basis and in line with specific project criteria. Project proposals are subject to a rigorous approval process before individual grants are agreed and contractual agreements drawn up. Final approval rests with World Jewish Relief’s Allocations Committee, predominantly comprising Council members. All projects are systematically monitored by World Jewish Relief’s programme and finance teams. Grant agreements are signed by all partners, who are obliged to report at least quarterly against agreed objectives, and the payment of grants is subject to the receipt of satisfactory reports.

Public Benefit Statement

World Jewish Relief’s Council has given regard to the legislative and regulatory requirements for disclosing how its charitable objectives have provided benefit to the public. Council has complied with the duty set out in Section 4 of the Charities Act 2011 and clarified how the organisation’s work seeks to focus on three charitable purposes as specified in the Act. These are “the prevention or relief of poverty; the advancement of health or the saving of lives; and the relief of those in need, by reason of youth, age, ill health, disability, financial hardship or other disadvantage”. Through the provision of grants to 61 partner agencies working in 17 countries on 93 projects and supporting 68,911 direct beneficiaries, World Jewish Relief works to deliver long term development benefits and humanitarian assistance. These activities further World Jewish Relief’s charitable purposes for the public benefit.

Auditors

A resolution proposing that PKF Littlejohn LLP be reappointed as auditors of the charitable company for the forthcoming year will be put to members at the Annual General Meeting.

Statement of the Board of Trustees’ responsibilities for the financial statements

The Council of Management, who are also the directors of Central British Fund for World Jewish Relief for the purpose of company law, are responsible for preparing the Council of Management’s Report and the accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Council of Management to prepare financial statements for each financial year. Under company law the Council of Management must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charity and of the incoming
resources and application of resources, including the income and expenditure, of the charitable company for that year. In preparing these financial statements, the Council of Management are required to:

• Select suitable accounting policies and then apply them consistently;
• Observe the methods and principles in the Charities’ SORP 2005;
• Make judgements and estimates that are reasonable and prudent;
• State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
• Prepare the accounts on the going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Council of Management is responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable Company’s website. Legislation in the United Kingdom governing the preparation and dissemination of Financial Statements may differ from legislation in other jurisdictions.

**Disclosure of information to auditors**

Each of the directors, who held office at the date of approval of this Council of Management Report, has confirmed that there is no information of which they are aware which is relevant to the audit, but of which the auditor is unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the auditors are aware of such information.

Approved by the Council of Management on 30 September 2015 and signed on their behalf by:

<table>
<thead>
<tr>
<th>James Libson</th>
<th>Philip Bunt</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chairman</td>
<td>Treasurer</td>
</tr>
</tbody>
</table>

Date: 30 September 2015
We have audited the financial statements of World Jewish Relief for the year ended 30 June 2015 which comprise the Statement of Financial Activities, incorporating an Income and Expenditure Account, the Balance Sheet, the Cash Flow Statement and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company’s members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company’s members those matters we are required to state to them in an auditor’s report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company’s members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditor

As explained more fully in the Trustees’ Responsibilities Statement set out on page 40, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board’s Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company’s circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements.

In addition, we read all the financial and non-financial information in the Council of Management’s Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge
acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:
• give a true and fair view of the state of the charitable company’s affairs as at 30 June 2015, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
• have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
• have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Council of Management’s Report (including the Strategic Report) for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

• adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
• the financial statements are not in agreement with the accounting records and returns; or
• certain disclosures of trustees’ remuneration specified by law are not made; or
• we have not received all the information and explanations we require for our audit.

Alastair Duke (Senior Statutory Auditor)
For and on behalf of
PKF Littlejohn LLP
Statutory Auditor
1 Westferry Circus
Canary Wharf
London
E14 4HD
## Statement of Financial Activities

(including an income and expenditure account)

for the year ended 30 June 2015

<table>
<thead>
<tr>
<th>Unrestricted funds</th>
<th>Designated funds</th>
<th>Restricted funds</th>
<th>Total 2015</th>
<th>Total 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Notes</td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td><strong>Incoming resources from generated funds</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Voluntary income</td>
<td>2</td>
<td>2,444,412</td>
<td>-</td>
<td>2,591,907</td>
</tr>
<tr>
<td>Investment income</td>
<td>3</td>
<td>93,360</td>
<td>-</td>
<td>230,178</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2,537,772</td>
<td>-</td>
<td>2,822,085</td>
</tr>
<tr>
<td><strong>Incoming resources from charitable activities</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Other incoming resources</strong></td>
<td>1,085</td>
<td>-</td>
<td>-</td>
<td>1,085</td>
</tr>
<tr>
<td><strong>Total incoming resources</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2,538,857</td>
<td>-</td>
<td>2,822,085</td>
<td>5,360,942</td>
</tr>
<tr>
<td><strong>Resources expended</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Costs of generating funds</td>
<td>5</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fundraising and publicity costs</td>
<td></td>
<td>995,265</td>
<td>-</td>
<td>197,210</td>
</tr>
<tr>
<td>Communications</td>
<td></td>
<td>340,026</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Management of Clothing Recycling</td>
<td></td>
<td>2,286</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1,337,677</td>
<td>-</td>
<td>197,210</td>
</tr>
<tr>
<td>Charitable activities</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants to partners</td>
<td>7</td>
<td>1,359,596</td>
<td>-</td>
<td>4,414,032</td>
</tr>
<tr>
<td>Gifts in Kind distributed</td>
<td></td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Management of Gifts in Kind distributed</td>
<td></td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total charitable expenditure</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1,359,596</td>
<td>-</td>
<td>4,414,032</td>
<td>5,773,628</td>
</tr>
<tr>
<td>Governance costs</td>
<td>6</td>
<td>55,843</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total resources expended</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2,753,116</td>
<td>-</td>
<td>4,611,242</td>
<td>7,364,358</td>
</tr>
<tr>
<td><strong>Net incoming/(outgoing) resources before transfers</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(214,259)</td>
<td>-</td>
<td>(1,789,157)</td>
<td>(2,003,416)</td>
</tr>
<tr>
<td><strong>Gross transfers between funds</strong></td>
<td>16</td>
<td>1,108</td>
<td>(7,195)</td>
<td>6,087</td>
</tr>
<tr>
<td><strong>Net incoming/(outgoing) resources after transfers</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(213,151)</td>
<td>(7,195)</td>
<td>(1,783,070)</td>
<td>(2,003,416)</td>
</tr>
<tr>
<td><strong>Other recognised gains and losses</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(Losses)/Gains on investment assets</td>
<td>8</td>
<td>307,405</td>
<td>-</td>
<td>684,499</td>
</tr>
<tr>
<td><strong>Net Movement of funds for the year</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>94,254</td>
<td>(7,195)</td>
<td>(1,098,571)</td>
<td>(1,011,512)</td>
</tr>
<tr>
<td><strong>Fund balances at 1 July 2014</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1,499,894</td>
<td>3,490,710</td>
<td>11,562,194</td>
<td>16,552,798</td>
</tr>
<tr>
<td><strong>Fund balances at 30 June 2015</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1,594,148</td>
<td>3,483,515</td>
<td>10,463,623</td>
<td>15,541,286</td>
</tr>
</tbody>
</table>

All of the above results are derived from continuing activities. The charity has no gains and losses other than those shown above.
# Balance sheet

At 30 June 2015

<table>
<thead>
<tr>
<th>Notes</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td><strong>Fixed Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tangible assets</td>
<td>9</td>
<td>1,152,401</td>
</tr>
<tr>
<td>Investments</td>
<td>10</td>
<td>12,136,001</td>
</tr>
<tr>
<td><strong>Total Fixed Assets</strong></td>
<td>13,288,401</td>
<td>12,661,794</td>
</tr>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debtors</td>
<td>11</td>
<td>120,086</td>
</tr>
<tr>
<td>Cash at bank and in hand</td>
<td>2,302,927</td>
<td>3,967,196</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>2,423,013</td>
<td>4,060,582</td>
</tr>
<tr>
<td><strong>Creditors: amounts falling due within one year</strong></td>
<td>12</td>
<td>(170,128)</td>
</tr>
<tr>
<td><strong>Net current assets</strong></td>
<td></td>
<td>2,252,885</td>
</tr>
<tr>
<td><strong>Net assets</strong></td>
<td></td>
<td>15,541,286</td>
</tr>
</tbody>
</table>

**The funds of the charity**

<table>
<thead>
<tr>
<th>Notes</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Restricted funds</td>
<td>13</td>
<td>10,463,623</td>
</tr>
<tr>
<td>Designated funds</td>
<td>14</td>
<td>3,483,515</td>
</tr>
<tr>
<td>General unrestricted funds</td>
<td></td>
<td>1,594,148</td>
</tr>
<tr>
<td><strong>Total funds</strong></td>
<td></td>
<td>15,541,286</td>
</tr>
</tbody>
</table>

The accounts were approved by the Council of Management on 30 September 2015 and signed on their behalf by:

J Libson  
Chairman
## Cash flow statement

For the year ended 30 June 2015

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Net deficit for the year</td>
<td>(2,003,416)</td>
<td>(141,987)</td>
</tr>
<tr>
<td>Investment income</td>
<td>(323,538)</td>
<td>(304,776)</td>
</tr>
<tr>
<td>Depreciation of tangible fixed assets</td>
<td>10,515</td>
<td>14,434</td>
</tr>
<tr>
<td>Decrease/(Increase) in debtors</td>
<td>(26,700)</td>
<td>161,418</td>
</tr>
<tr>
<td>(Decrease)/Increase in creditors</td>
<td>550</td>
<td>(27,110)</td>
</tr>
<tr>
<td><strong>Net cash outflow from operations</strong></td>
<td>(2,342,580)</td>
<td>(298,021)</td>
</tr>
<tr>
<td><strong>Returns on investment</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investment income</td>
<td>323,538</td>
<td>304,776</td>
</tr>
<tr>
<td>Exchange rate variances</td>
<td>(10,427)</td>
<td>(24,513)</td>
</tr>
<tr>
<td><strong>Total returns on investment</strong></td>
<td>313,111</td>
<td>280,263</td>
</tr>
<tr>
<td><strong>Capital expenditure and financial investment</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Payments to acquire tangible fixed assets</td>
<td>(18,036)</td>
<td>-</td>
</tr>
<tr>
<td>Net cash movement on cash held by investment manager</td>
<td>(509,039)</td>
<td>197,328</td>
</tr>
<tr>
<td>Payment to acquire listed investments</td>
<td>(4,613,365)</td>
<td>(4,765,650)</td>
</tr>
<tr>
<td>Proceeds from sale of investments</td>
<td>5,506,548</td>
<td>4,027,100</td>
</tr>
<tr>
<td><strong>Total capital expenditure and financial investment</strong></td>
<td>365,208</td>
<td>(541,222)</td>
</tr>
<tr>
<td><strong>Decrease in cash in the year</strong></td>
<td>(1,664,269)</td>
<td>(558,980)</td>
</tr>
</tbody>
</table>

### Analysis of cash as shown in the balance sheet

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance at 1 July 2014</td>
<td>3,967,196</td>
<td>4,526,176</td>
</tr>
<tr>
<td>Net cash outflow</td>
<td>(1,664,269)</td>
<td>(558,980)</td>
</tr>
<tr>
<td>Balance at 30 June 2015</td>
<td>2,302,927</td>
<td>3,967,196</td>
</tr>
</tbody>
</table>
Notes to the accounts
For the year ended 30 June 2015

1. Accounting policies

1.1 Basis of preparation

The accounts have been prepared under the historical cost convention modified to include the revaluation of certain fixed assets including the investment property. The accounts have been prepared in accordance with applicable accounting standards, the Statement of Recommended Practice, ‘Accounting and Reporting by Charities’, issued in March 2005 and the Companies Act 2006. The Charity does not prepare group accounts as its trading subsidiary is dormant.

It is the opinion of the Trustees that the use of the going concern basis of accounting is appropriate because there are no material uncertainties relating to events or conditions that may cast significant doubt about the ability of the Charity to continue as a going concern and there is reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future.

1.2 Incoming resources

Incoming resources including donations, gifts and grants that provide core funding or are of general nature are recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability. Grant income which provides funding to support performance activities is recognised where there is entitlement, certainty of receipt and the amounts can be measured with sufficient reliability. Such income is deferred when it is received in advance of the performances or event to which it relates. Gift Aid has been accrued. Gifts in Kind for distribution are recognised on receipt and are included at a value equivalent to their factory gate price. Interest income on current bank accounts is recognised on receipt. Interest income on term deposits that span more than one financial year is accrued on a pro-rata basis. Income from share portfolios that is not paid out but is reinvested in the portfolio, is accrued on a monthly basis.

1.3 Resources expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to that category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources. Costs of generating funds include both direct and apportioned costs attributable to the fundraising activities of the Charity. Governance costs are associated with the governance arrangements of the Charity which relate to the general running of the Charity as opposed to the costs associated with fundraising or charitable activities. Included within this category are costs associated with the strategic, as opposed to the day-to-day, management of the Charity’s activities, and the costs of meeting statutory obligations, for example the audit fee. Expenditure on charitable activities comprises direct expenditure on grant making and distribution activities. Support costs are allocated between these categories on a basis consistent with the use of resources.
1.4 **Tangible fixed assets and depreciation**

Depreciation of fixed assets is provided at the following annual rates to write off the cost, less the estimated residual value, of the asset over its useful economic life.

Freehold land is not depreciated
Freehold improvements  
2% straight line  
Computer equipment  
33% straight line  
Fixtures & fittings  
25% straight line

Assets purchased directly, or through implementing partners, for the purpose of relief work are written off to the Statement of Financial Activities in the year of expenditure as part of charitable expenditure. Improvements to freehold buildings occupied and used by the Charity for charitable purposes are amortised. In previous years, the investment element was not subject to amortisation, but to periodic impairment reviews following re-valuation exercises.

1.5 **Investments**

The Charity’s freehold property is used for direct charitable purposes. Other fixed asset investments are shown at their mid-market values at the year end. Unrealised gains and losses are taken to the Statement of Financial Activities on the revaluation of investments for accounting purposes. Realised gains and losses are included in the Statement of Financial Activities in the year of disposal of the investment. Treasury Bills held within the investment portfolio are treated as investments and not cash as the intention is that they are a longer term investment.

1.6 **Pensions**

The pension costs charged in the accounts represent the contributions payable by the Charity during the year into both a defined contribution group personal pension scheme and individual personal pension schemes on behalf of certain members of staff and are accounted for in accordance with FRS 17.

1.7 **Foreign currency translation**

Transactions denominated in foreign currencies are recorded at the rate of exchange ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. All differences are taken to the Statement of Financial Activities.

1.8 **Accumulated Funds**

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in note 13. Designated funds comprise funds which have been set aside at the discretion of the Council of Management for specific purposes and uses of the designated funds are set out in note 14.
Notes to the accounts (continued)
For the year ended 30 June 2015

2 Voluntary Income

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Restricted</th>
<th>Total 2015</th>
<th>Total 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations and grants</td>
<td>2,156,033</td>
<td>2,577,656</td>
<td>4,733,689</td>
<td>5,032,690</td>
</tr>
<tr>
<td>Legacies</td>
<td>288,379</td>
<td>14,251</td>
<td>302,630</td>
<td>709,057</td>
</tr>
</tbody>
</table>

The estimated value of legacies of which World Jewish Relief has been informed, but which have not been included in the Statement of Financial Activities because the conditions for recognition have not been met, is £355,000 (2013/14: nil)

3 Investment Income

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Restricted</th>
<th>Total 2015</th>
<th>Total 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rental Income</td>
<td>5,000</td>
<td>-</td>
<td>5,000</td>
<td>6,964</td>
</tr>
<tr>
<td>Income from listed investments</td>
<td>29,927</td>
<td>214,143</td>
<td>244,070</td>
<td>380,500</td>
</tr>
<tr>
<td>Interest from bank accounts</td>
<td>58,433</td>
<td>16,035</td>
<td>74,468</td>
<td>117,312</td>
</tr>
</tbody>
</table>

4 Incoming resources from charitable activities

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gifts in Kind for distribution</td>
<td>-</td>
<td>743,705</td>
</tr>
</tbody>
</table>

For the year ended 30 June 2015
## Notes to the accounts (continued)
For the year ended 30 June 2015

### 5 Resources expended

<table>
<thead>
<tr>
<th></th>
<th>Grants awarded</th>
<th>Staff Costs</th>
<th>Direct Costs</th>
<th>Other support costs</th>
<th>Total 2015</th>
<th>Total 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cost of generating funds</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fundraising and publicity costs</td>
<td>595,298</td>
<td>397,763</td>
<td>199,414</td>
<td>1,192,475</td>
<td>1,317,627</td>
<td></td>
</tr>
<tr>
<td>Communications</td>
<td>185,937</td>
<td>98,724</td>
<td>55,865</td>
<td>340,026</td>
<td>144,635</td>
<td></td>
</tr>
<tr>
<td>Clothing Recycling Project</td>
<td>-</td>
<td>2,386</td>
<td>-</td>
<td>2,386</td>
<td>162,562</td>
<td></td>
</tr>
<tr>
<td></td>
<td>781,235</td>
<td>498,873</td>
<td>254,779</td>
<td>1,534,887</td>
<td>1,624,824</td>
<td></td>
</tr>
</tbody>
</table>

| **Charitable activities** | | | | | | |
| Grants to partners      |              |             |              |                     |            |            |
| Activities undertaken directly | 5,247,860 | 350,261 | 59,294 | 116,213 | 5,773,628 | 4,798,775 |

| **Gifts in Kind distributed** | | | | | |
| Activities undertaken directly | - | - | - | - | - | 743,705 |
| Management of Goods in Kind distributed | - | - | - | - | - | 92,000 |

|                        | 5,247,860 | 350,261 | 59,294 | 116,213 | 5,773,628 | 5,635,480 |

| **Governance Costs** | | | | | | |
| 6 | 30,416 | 25,427 | 55,843 | 46,883 |

|                        | 5,247,860 | 1,161,912 | 558,167 | 396,419 | 7,364,358 | 7,304,187 |
**Notes to the accounts (continued)**

For the year ended 30 June 2015

### 5 (a) Grants Awarded

#### Operational Aim 1 - Meeting immediate needs of the most vulnerable

**1. Elderly**

1.1 Physical Wellbeing

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Repairs</td>
<td>533,372</td>
<td>601,693</td>
</tr>
<tr>
<td>Welfare</td>
<td>1,720,214</td>
<td>1,613,206</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,253,586</strong></td>
<td><strong>2,214,899</strong></td>
</tr>
</tbody>
</table>

1.2 Emotional Wellbeing

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Catalysing Older People’s Empowerment</td>
<td>266,707</td>
<td>266,768</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>266,707</strong></td>
<td><strong>266,768</strong></td>
</tr>
</tbody>
</table>

#### 2. People with Disabilities

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accessibility</td>
<td>253,160</td>
<td>246,772</td>
</tr>
<tr>
<td>Raising Awareness</td>
<td>122,067</td>
<td>220,611</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>375,227</strong></td>
<td><strong>467,383</strong></td>
</tr>
</tbody>
</table>

#### 3. Other

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children</td>
<td>74,368</td>
<td>97,301</td>
</tr>
<tr>
<td>Community</td>
<td>293,557</td>
<td>427,141</td>
</tr>
<tr>
<td>Organisational Capacity Building</td>
<td>3,968</td>
<td>80,298</td>
</tr>
<tr>
<td>Gifts in Kind (Discontinued July 2013)</td>
<td>-</td>
<td>743,705</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>371,293</strong></td>
<td><strong>1,348,445</strong></td>
</tr>
</tbody>
</table>

**TOTAL OPERATIONAL AIM 1**

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,266,813</strong></td>
<td><strong>4,297,495</strong></td>
</tr>
</tbody>
</table>

#### Operational Aim 2 - Securing Sustainable Livelihoods

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sustainable Employment Opportunities</td>
<td>573,186</td>
<td>458,180</td>
</tr>
<tr>
<td>Entrepreneurial Opportunities</td>
<td>172,351</td>
<td>60,994</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>745,537</strong></td>
<td><strong>519,174</strong></td>
</tr>
</tbody>
</table>

**TOTAL OPERATIONAL AIM 2**

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td><strong>745,537</strong></td>
<td><strong>519,174</strong></td>
</tr>
</tbody>
</table>

#### Operational Aim 3 - Leading the Jewish Community’s Response to International Disasters

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philippines Typhoon Haiyan Appeal</td>
<td>301,662</td>
<td>158,365</td>
</tr>
<tr>
<td>Syria Crisis Appeal</td>
<td>22,232</td>
<td>151,055</td>
</tr>
<tr>
<td>East Africa Appeal</td>
<td>-</td>
<td>11,241</td>
</tr>
<tr>
<td>Ukraine Crisis Appeal</td>
<td>552,242</td>
<td>-</td>
</tr>
<tr>
<td>Ebola Crisis Appeal</td>
<td>104,198</td>
<td>-</td>
</tr>
<tr>
<td>Nepal Earthquake Appeal</td>
<td>130,662</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,110,996</strong></td>
<td><strong>320,661</strong></td>
</tr>
</tbody>
</table>

**TOTAL OPERATIONAL AIM 3**

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,110,996</strong></td>
<td><strong>320,661</strong></td>
</tr>
</tbody>
</table>

Other programme costs

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td><strong>124,514</strong></td>
<td><strong>941</strong></td>
</tr>
</tbody>
</table>

**TOTAL GRANTS TO PARTNERS**

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td><strong>5,247,860</strong></td>
<td><strong>5,138,241</strong></td>
</tr>
</tbody>
</table>
## Governance costs

### Other governance costs comprise:

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auditor's remuneration</td>
<td>12,978</td>
<td>12,725</td>
</tr>
<tr>
<td>Other costs</td>
<td>42,865</td>
<td>34,158</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>55,843</td>
<td>46,883</td>
</tr>
</tbody>
</table>

## Employees

The average monthly number of employees during the year was:

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundraising and development</td>
<td>9</td>
<td>11</td>
</tr>
<tr>
<td>Programmes</td>
<td>6</td>
<td>5</td>
</tr>
<tr>
<td>Communications</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Administration</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>Gifts in kind</td>
<td>-</td>
<td>1</td>
</tr>
<tr>
<td>Clothing recycling</td>
<td>-</td>
<td>2</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>25</td>
<td>28</td>
</tr>
</tbody>
</table>

### Employment costs

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wages and salaries</td>
<td>1,027,450</td>
<td>1,007,229</td>
</tr>
<tr>
<td>Social security costs</td>
<td>103,313</td>
<td>102,098</td>
</tr>
<tr>
<td>Other pension costs</td>
<td>31,149</td>
<td>34,886</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,161,912</td>
<td>1,144,213</td>
</tr>
</tbody>
</table>

The company contributes to individual pension schemes for all participating eligible staff. The total pension contributions charged to the Statement of Financial Activities amounted to £31,149 (2013/2014: £34,886).

The number of employees whose annual emoluments were £60,000 or more were:

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>£60,000-£69,999</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>£100,000-109,999</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

Pension contributions paid on behalf of higher paid employees amounted to £10,584 (2013/2014: £16,507) for one individual (2013/2014: three).
## 8 Realised and Unrealised gains and losses

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrealised (loss) / gain on share portfolio</td>
<td>690,833</td>
<td>$(77,234)</td>
</tr>
<tr>
<td>Realised gain on share portfolio</td>
<td>311,498</td>
<td>57,011</td>
</tr>
<tr>
<td>Foreign exchange (loss) / gain (net)</td>
<td>$(10,427)</td>
<td>$(24,513)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>991,904</strong></td>
<td><strong>(44,736)</strong></td>
</tr>
</tbody>
</table>

## 9 Tangible fixed assets

<table>
<thead>
<tr>
<th></th>
<th>Freehold property</th>
<th>Computer equipment</th>
<th>Fixtures &amp; Fittings</th>
<th>Assets under construction</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cost</strong></td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td><strong>At 1 July 2014</strong></td>
<td>1,199,662</td>
<td>88,537</td>
<td>58,659</td>
<td>-</td>
<td>1,346,858</td>
</tr>
<tr>
<td><strong>Additions</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>18,036</td>
<td>18,036</td>
</tr>
<tr>
<td><strong>At 30 June 2015</strong></td>
<td>1,199,662</td>
<td>88,537</td>
<td>58,659</td>
<td>18,036</td>
<td>1,364,894</td>
</tr>
<tr>
<td><strong>Depreciation</strong></td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td><strong>At 1 July 2014</strong></td>
<td>58,952</td>
<td>85,647</td>
<td>57,379</td>
<td>-</td>
<td>201,978</td>
</tr>
<tr>
<td><strong>Charge for the year</strong></td>
<td>7,195</td>
<td>2,040</td>
<td>1,280</td>
<td>-</td>
<td>10,515</td>
</tr>
<tr>
<td><strong>At 30 June 2015</strong></td>
<td>66,147</td>
<td>87,687</td>
<td>58,659</td>
<td>-</td>
<td>212,493</td>
</tr>
<tr>
<td><strong>Net book value</strong></td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td><strong>At 30 June 2015</strong></td>
<td>1,133,515</td>
<td>850</td>
<td>-</td>
<td>18,036</td>
<td>1,152,401</td>
</tr>
<tr>
<td><strong>At 30 June 2014</strong></td>
<td>1,140,710</td>
<td>2,890</td>
<td>1,280</td>
<td>-</td>
<td>1,144,880</td>
</tr>
</tbody>
</table>
Notes to the accounts (continued)

For the year ended 30 June 2015

10 Fixed asset investments

<table>
<thead>
<tr>
<th>Investments at market value</th>
</tr>
</thead>
<tbody>
<tr>
<td>£</td>
</tr>
<tr>
<td>Value at 1 July 2014</td>
</tr>
<tr>
<td>Disposals at market value</td>
</tr>
<tr>
<td>Additions at cost</td>
</tr>
<tr>
<td>Net movement in cash held by investment manager</td>
</tr>
<tr>
<td>Net realised investment (losses)/gains - Note 8</td>
</tr>
<tr>
<td>Net unrealised investment (losses)/gains - Note 8</td>
</tr>
</tbody>
</table>

Market value at 30 June 2015

<table>
<thead>
<tr>
<th>£</th>
</tr>
</thead>
<tbody>
<tr>
<td>12,136,001</td>
</tr>
</tbody>
</table>

Historical Cost:

<table>
<thead>
<tr>
<th></th>
<th>£</th>
</tr>
</thead>
<tbody>
<tr>
<td>At 30 June 2015</td>
<td>10,079,073</td>
</tr>
<tr>
<td>At 30 June 2014</td>
<td>10,462,317</td>
</tr>
</tbody>
</table>

The Charity holds 20,000 Ordinary shares of £1 each in World Jewish Relief (Trading) Limited, which represents 100% of the authorised, allotted, fully paid called up share capital. World Jewish Relief (Trading) Limited was formed to carry on any trading activities on behalf of and to promote, support, aid and assist the Central British Fund for World Jewish Relief. The subsidiary company remains dormant. The Trustees reduced the value of the Charity’s investment to £nil during 2004 to reflect the balance sheet value of the subsidiary company.

The following investments are considered material (over 5% of market value in either financial year)

<table>
<thead>
<tr>
<th>Investment Description</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.125% Treasury index linked 22/11/2019</td>
<td>855,333</td>
<td>-</td>
</tr>
<tr>
<td>1.875% Treasury index linked 22/11/2022</td>
<td>853,120</td>
<td>-</td>
</tr>
<tr>
<td>1.25% Treasury index linked 22/11/2055</td>
<td>518,129</td>
<td>612,283</td>
</tr>
<tr>
<td>USA Treasury notes 0.125% TIPS 15/04/2016 USD</td>
<td>-</td>
<td>780,846</td>
</tr>
</tbody>
</table>

Analysis of Investments

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash balances</td>
<td>1,368,101</td>
<td>858,162</td>
</tr>
<tr>
<td>Fixed interest securities</td>
<td>4,670,885</td>
<td>4,052,135</td>
</tr>
<tr>
<td>UK equities</td>
<td>625,824</td>
<td>1,147,115</td>
</tr>
<tr>
<td>Overseas equities</td>
<td>5,471,191</td>
<td>5,449,953</td>
</tr>
<tr>
<td>Property</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>12,136,001</td>
<td>11,516,465</td>
</tr>
</tbody>
</table>
### Notes to the accounts (continued)

For the year ended 30 June 2015

#### 11 Debtors

<table>
<thead>
<tr>
<th>Description</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gift Aid recoverable</td>
<td>£54,770</td>
<td>£27,940</td>
</tr>
<tr>
<td>VAT recoverable</td>
<td>-</td>
<td>£2,737</td>
</tr>
<tr>
<td>Other debtors</td>
<td>£11,590</td>
<td>£54,324</td>
</tr>
<tr>
<td>Prepayments</td>
<td>£52,726</td>
<td>£8,285</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>£120,086</strong></td>
<td><strong>£93,386</strong></td>
</tr>
</tbody>
</table>

#### 12 Creditors amounts falling due within one year

<table>
<thead>
<tr>
<th>Description</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade creditors</td>
<td>£77,290</td>
<td>£118,369</td>
</tr>
<tr>
<td>Accruals and deferred income</td>
<td>£54,027</td>
<td>£18,791</td>
</tr>
<tr>
<td>Other taxation and social security costs</td>
<td>£33,366</td>
<td>£28,221</td>
</tr>
<tr>
<td>Other creditors</td>
<td>£3,887</td>
<td>£4,197</td>
</tr>
<tr>
<td>Programme commitments</td>
<td>£1,558</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>£170,128</strong></td>
<td><strong>£169,578</strong></td>
</tr>
</tbody>
</table>
Notes to the accounts (continued)

For the year ended 30 June 2015

13 Restricted Funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

<table>
<thead>
<tr>
<th>Notes</th>
<th>Balance at 1 July 2014</th>
<th>Incoming resources</th>
<th>Resources expended</th>
<th>Gains and Losses on investments</th>
<th>Transfers</th>
<th>Balance at 30 June 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Operational Aim 1 - Meeting immediate needs of the most vulnerable</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>OSHA Fund</td>
<td>13.1 10,061,067</td>
<td>225,750</td>
<td>(1,872,258)</td>
<td>651,766</td>
<td>-</td>
<td>9,066,325</td>
</tr>
<tr>
<td>Morley Lawson Fund</td>
<td>13.2 579,007</td>
<td>11,553</td>
<td>(66,154)</td>
<td>40,487</td>
<td>(2,151)</td>
<td>562,742</td>
</tr>
<tr>
<td>George Marshall Fund</td>
<td>13.3 92,215</td>
<td>1,840</td>
<td>(960)</td>
<td>-</td>
<td>(24,122)</td>
<td>68,973</td>
</tr>
<tr>
<td>The Ansel Harris Memorial Fund</td>
<td>13.4 29,336</td>
<td>1,143</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>30,479</td>
</tr>
<tr>
<td>Ukraine children</td>
<td>13.5 19,976</td>
<td>60,604</td>
<td>(17,469)</td>
<td>-</td>
<td>(51,719)</td>
<td>11,392</td>
</tr>
<tr>
<td>Ukraine Elderly</td>
<td>13.6 100,510</td>
<td>499,960</td>
<td>(556,205)</td>
<td>-</td>
<td>-</td>
<td>44,265</td>
</tr>
<tr>
<td>Elderly Isolation</td>
<td>17,917</td>
<td>209,725</td>
<td>(206,559)</td>
<td>-</td>
<td>(21,083)</td>
<td>-</td>
</tr>
<tr>
<td>Zambian elderley</td>
<td>9,746</td>
<td>380</td>
<td>(3,495)</td>
<td>-</td>
<td>-</td>
<td>6,631</td>
</tr>
<tr>
<td>Disability Ukraine</td>
<td>5,558</td>
<td>29,170</td>
<td>(110,569)</td>
<td>-</td>
<td>75,841</td>
<td>-</td>
</tr>
<tr>
<td>Home Repair Ukraine</td>
<td>14,204</td>
<td>98,569</td>
<td>(112,772)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Home Repair Kishinev Moldova</td>
<td>12,439</td>
<td>27,315</td>
<td>(39,754)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Student stipends</td>
<td>132,913</td>
<td>48,998</td>
<td>(40,648)</td>
<td>-</td>
<td>-</td>
<td>141,263</td>
</tr>
<tr>
<td>Community Projects</td>
<td>-</td>
<td>14,948</td>
<td>(17,099)</td>
<td>-</td>
<td>2,151</td>
<td>-</td>
</tr>
<tr>
<td>Community vehicles</td>
<td>19,599</td>
<td>764</td>
<td>(11,981)</td>
<td>-</td>
<td>-</td>
<td>8,382</td>
</tr>
<tr>
<td>Optical project</td>
<td>6,528</td>
<td>254</td>
<td>(4,049)</td>
<td>-</td>
<td>-</td>
<td>2,733</td>
</tr>
<tr>
<td>Kharkov &amp; Krivoy Rog JCCs</td>
<td>1,246</td>
<td>1,549</td>
<td>(2,795)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Krakow JCC</td>
<td>-</td>
<td>37,229</td>
<td>(58,642)</td>
<td>(7,754)</td>
<td>27,170</td>
<td>-</td>
</tr>
<tr>
<td>Archive Programme</td>
<td>13.8 877</td>
<td>34</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>911</td>
</tr>
<tr>
<td>Operational Aim 2 - Supporting sustainable livelihoods</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ukraine livelihoods development</td>
<td>32,329</td>
<td>277,491</td>
<td>(281,293)</td>
<td>-</td>
<td>-</td>
<td>28,527</td>
</tr>
<tr>
<td>Moldova livelihoods development</td>
<td>3,645</td>
<td>68,474</td>
<td>(72,119)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>India livelihoods development</td>
<td>3,027</td>
<td>50,492</td>
<td>(53,519)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Rwanda livelihoods development funded by Comic Relief</td>
<td>13.10 116</td>
<td>158,401</td>
<td>(129,798)</td>
<td>-</td>
<td>-</td>
<td>28,719</td>
</tr>
</tbody>
</table>

Operational Aim 3 - Responding to International Disasters

<table>
<thead>
<tr>
<th></th>
<th>£</th>
<th>£</th>
<th>£</th>
<th>£</th>
<th>£</th>
<th>£</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emergency fund</td>
<td>20,283</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>20,283</td>
</tr>
<tr>
<td>Typhoon Haiyan</td>
<td>378,331</td>
<td>1,356</td>
<td>(353,482)</td>
<td>-</td>
<td>-</td>
<td>26,202</td>
</tr>
<tr>
<td>Syria Crisis</td>
<td>21,325</td>
<td>2,848</td>
<td>(24,173)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Ukraine</td>
<td>-</td>
<td>348,533</td>
<td>(241,484)</td>
<td>-</td>
<td>-</td>
<td>107,049</td>
</tr>
<tr>
<td>Ebola Appeal</td>
<td>-</td>
<td>128,365</td>
<td>(128,365)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Nepal</td>
<td>-</td>
<td>506,340</td>
<td>(197,593)</td>
<td>-</td>
<td>-</td>
<td>308,747</td>
</tr>
</tbody>
</table>

11,682,194  2,822,085  (4,611,241)  684,499  6,087  10,463,623
13.1 The OSHA funds support Jewish refugees of Nazi persecution, other Jewish refugees and other Jewish persons in necessitous circumstances, whether resident in the UK or elsewhere. Programmatic activities, to be funded by the OSHA fund, increased significantly in 2014/2015.

13.2 The Morley Lawson Fund is available to be spent supporting asylum seekers and those granted leave to remain in the UK along with dependants. This support may take the form of cash grants to them or to other organisations who are providing support or education. World Jewish Relief is committed to spending this fund over the next 5-7 years.

13.3 The Naum Dora and Georg Marjanowski Charity Foundation (George Marshall Fund) is an unincorporated charity (Registration number 1019478) of which The Central British Fund for World Jewish Relief is the sole trustee. Its funds are to be used for educational purposes.

13.4 The Ansel Harris Memorial Fund assists young Jewish people from the UK to engage in World Jewish Relief activities beyond the Jewish community.

13.5 During the year under review World Jewish Relief continued to receive funds which were donated specifically to support programmes for Ukrainian children’s welfare beneficiaries, these activities also being funded by The Naum Dora and Georg Marjanowski Charity Foundation (George Marshall Fund) - Note 13.3. Part of these funds are also used to support the Ukraine children’s disability projects.

13.6 During the year under review World Jewish Relief continued to receive funds that were donated specifically to support programmes for the elderly.

13.7 Student stipend funds support university students in Bosnia, Macedonia and Poland.

13.8 During the year World Jewish Relief received further funds for a project run in partnership with the London Metropolitan Archives for the conservation, preservation, cataloguing and digitisation of its case file archives. These unique files tell the story of tens of thousands of refugees that World Jewish Relief’s predecessor organisation, The Central British Fund (CBF), supported to come to the UK between 1933 and 1946.

13.9 Funds are raised to support sustainable livelihood programmes.

13.10 During the year World Jewish Relief received funding from Comic Relief for the Livelihood Development Programme in Rwanda.

13.11 Funds are raised to support immediate emergency interventions and longer term rehabilitation projects after international disasters.
Notes to the accounts (continued)

For the year ended 30 June 2015

14 Designated funds
The income funds of the charity include the following designated funds which have been set aside out of unrestricted funds by the Council of Management for specific purposes.

<table>
<thead>
<tr>
<th>Balance at 30 June 2014</th>
<th>Depreciation</th>
<th>Balance at 30 June 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Property fund - functional property</td>
<td>1,140,710</td>
<td>(7,195)</td>
</tr>
<tr>
<td>Property repairs and refurbishment fund</td>
<td>100,000</td>
<td>-</td>
</tr>
<tr>
<td>Programme support pledges</td>
<td>2,250,000</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>3,490,710</strong></td>
<td><strong>(7,195)</strong></td>
</tr>
</tbody>
</table>

The Property Fund represents the net book value of the premises from unrestricted funds together with the cost of renovation works. The premises are fully occupied by the charity and the part of the property previously held to generate investment income has been transferred to own usage. The fund is designated to reflect this. In addition £100k has been designated for future major repairs and refurbishment. £2.25 million has been designated by the trustees for certain multi year programme pledges to ensure continued grant funding to these programmes.

15 Analysis of net assets between funds

<table>
<thead>
<tr>
<th>Unrestricted funds</th>
<th>Designated funds</th>
<th>Restricted funds</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>£</td>
<td>£</td>
<td>£</td>
<td>£</td>
</tr>
<tr>
<td>Fund balances at 30 June 2015 are represented by:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tangible fixed assets</td>
<td>18,886</td>
<td>1,133,515</td>
<td>-</td>
</tr>
<tr>
<td>Investments</td>
<td>668,328</td>
<td>1,002,492</td>
<td>10,465,181</td>
</tr>
<tr>
<td>Debtors</td>
<td>120,086</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Cash</td>
<td>955,418</td>
<td>1,247,508</td>
<td>-</td>
</tr>
<tr>
<td>Creditors: amounts falling due within one year</td>
<td>(168,570)</td>
<td>-</td>
<td>(1,558)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,594,148</strong></td>
<td><strong>3,483,515</strong></td>
<td><strong>10,469,623</strong></td>
</tr>
</tbody>
</table>
16 Transfers
Transfers are made between funds, where such transfers meet the objects of those funds covering relevant and applicable net expenditure of World Jewish Relief’s programme grants.

17 Related parties
There were no related party transactions in 2014/2015 (2013/14 £25,976) P Balcombe, a member of the Council of Management, is also a member of the Board of the Otto Schiff Housing Association (OSHA).

No expenses were reimbursed to members of the Council of Management in the current or prior year.

The premium paid for trustee indemnity insurance cover for 2014/2015 was £1,375 (2013/14 £1,375). None of the Council of Management, or any persons connected with them, received any benefits or remuneration from the Charity during the year.

18 Taxation and charitable status
The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes. The charity is not exempt from VAT which is included with the expenses to which it relates on the Statement of Financial Activities. The Charity registered as a VAT vendor in respect of specific vatable activities being conducted within a small time-limited commercial pilot project which closed in 2013/14.
Trustees and Advisers

President
Henry Grunwald OBE QC

Honorary Life Vice Presidents
Andrew Brown MBE
Nigel Layton
Clive Marks OBE
Nigel Ross

Council of Management
Paul Balcombe
John Bennett
Philip Bunt
Richard Frank
Marc Gordon
Lucie Graham
Susannah Kintish
Nigel Layton
Adam Leigh
James Libson
Sue Mandelbaum
Adam Pike
Peter Reichwald
Dan Rosenfeld
Linda Rosenblatt
Bill Shaul
Jimmy Strauss
Charles Teacher

Treasurer appointed 26 January 2015

Appointed 23 September 2014
Resigned 30 September 2014
Appointed 22 June 2015
Chairman

Appointed 23 September 2014
Vice-Chairman
Treasurer resigned 26 January 2015
Resigned 30 September 2014
Resigned 30 September 2014 and reappointed 23 March 2015
Resigned 30 September 2014
Honorary Officers
Philip Bunt	Treasurer
Richard Frank	Chair of Philanthropy and Communications Committee
Nigel Layton	Resigned 30 September 2014
James Libson	Chairman
Sue Mandelbaum	Chair of Allocations Committee
Adam Pike
Linda Rosenblatt
Bill Shaul

Allocations Committee
Philip Bunt	Appointed 26 January 2015
Lucie Graham	Appointed 23 September 2014
James Libson	Chairman
Sue Mandelbaum
Peter Reichwald
Linda Rosenblatt
Dan Rosenfeld
Bill Shaul
Philippa Strauss

Finance Committee
Philip Bunt	Chairman appointed 26 January 2015
Matthew Davies	Co-opted member
Simon Freeman	Co-opted member resigned 17 September 2014
Zac Goodman	Co-opted member
Katerina Gould	Co-opted member resigned 17 September 2014
Denise Joseph	Co-opted member
Susannah Kintish	Co-opted member
Dan Rosenfeld	Chairman resigned 26 January 2015
Bill Shaul	Co-opted member from 26 January 2015
Jeremy Smilg	Co-opted member
Investment Committee
Richard Bolchover  
Co-Chairman – Co-opted member
Philip Bunt  
Treasurer appointed 26 January 2014
Isobel Collinge  
Co-opted member appointed 17 November 2014
Marc Gordon  
Co-Chairman
Sheila Kleyn  
Co-opted member resigned 17 November 2014
David Semaya
Jimmy Strauss  
Resigned 30 September 2014 and reappointed 23 March 2015

Nominations Committee
Marc Gordon  
Co-opted member
Katerina Gould
James Libson
Sue Mandelbaum
Peter Reichwald

Philanthropy and Communications Committee
Paul Balcombe
John Bennett
Aliza Blachman O’Keeffe
Richard Frank
Zac Goodman  
Co-opted member
Anna Josse  
Co-opted member
Adam Leigh
James Libson
Sue Mandelbaum
Linda Rosenblatt

Chair: World Jewish Relief Ukraine
Jimmy Strauss

Company Secretary
Isobel Collinge  
Appointed 17 November 2014
Sheila Kleyn  
Resigned 17 November 2014
Senior Management Team

Paul Anticoni
Isobel Collinge Director of Finance and Resources from 17th November 2014
Rafi Cooper Director of Communications
Sheila Kleyn Director of Finance and Resources until 17th November 2014
Emma Segal Acting Director of Philanthropy until 4 September 2014
Alisa Avigdor Director of Philanthropy from 4 September 2014
Stacey Swimer Director of International Programmes and Partnerships

Principal Bankers
CAF Bank Limited
Kings Hill
West Malling
Kent
ME19 4TA

Auditors
PKF Littlejohn LLP
Statutory Auditors
1 Westferry Circus
Canary Wharf
E14 4AD

Principal solicitors
Mishcon de Reya
Red Lion Square
Summit House
London
WC1R 4QD

Administrative information
Company number: 1874886
Charity number: 290767
Registered office and operational address: Oscar Joseph House
54 Crewys Road
London
NW2 2AD

Alternative trading names: World Jewish Relief
WJR
Patron
His Royal Highness The Prince of Wales KG KT GCB OM

CBF Society
Michael Bennett
Andrew Brown MBE
Janet Cohen JP
David Cope-Thompson
Jonathan Joseph
Avril Kleeman MBE
Nigel Layton
Clive Marks OBE
Jean Marks
Ashley Mitchell
Leslie Morgan OBE DL
Leo Noé
Martin Paisner CBE
Harvey Rosenblatt
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